



**2013 TRIBECA FILM FESTIVAL ANNOUNCES LINEUP OF TRIBECA TALKS® SERIES  
FEATURING CONVERSATIONS WITH CLINT EASTWOOD, WHOOPY GOLDBERG,  
DARREN ARONOFSKY, BEN STILLER, JAY ROACH, PAUL VERHOEVEN, ETHAN HAWKE,  
ELAINE STRITCH, GLORIA STEINEM, ELLEN PAGE, ADRIAN GRENIER AND MORE**

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***Four New Films Announced with Accompanying Panels***

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*Series to Feature World Premiere of Interactive Videogame "Beyond: Two Souls" with Panel  
Exploring Crossover Between the Film and Gaming Industries*

New York, NY [March 21, 2013] – The 2013 Tribeca Film Festival (TFF), presented by American Express®, today announced its lineup for the 2013 Tribeca Talks® panel series. This year's programs include the "Tribeca Talks: Directors Series" sponsored by OppenheimerFunds; "Tribeca Talks: After the Movie;" "Tribeca Talks: After the Movie, Beyond the Screens: The Artist's Angle," sponsored by OppenheimerFunds; "Tribeca Talks: Industry;" and "Tribeca Talks: Pen to Paper, hosted by Barnes & Noble."

Tribeca Talks will feature conversations with some of the most influential and creative minds in the film industry. Those participating in the "Tribeca Talks: Directors Series" events include Academy Award®-winner Clint Eastwood with Academy Award®-nominee Darren Aronofsky, Academy Award®-nominee Richard Linklater with fellow nominees Ethan Hawke and Julie Delpy, director Mira Nair with actress Bryce Dallas Howard, and Emmy Award®-winner Jay Roach with actor Ben Stiller. Among the "Tribeca Talks: After the Movie" event panelists are Academy Award®-winner Whoopi Goldberg, Academy Award®-nominee Ellen Page, legendary author and activist Gloria Steinem and actor Adrian Grenier. The Tribeca Talks panel series is open to the public and will take place throughout TFF, which will run from April 17 to April 28, 2013, at locations around New York City.

Each year we seek to provide audiences with diverse opportunities to connect with some of the most accomplished and innovative minds in film with the Tribeca Talks series, " said Geoff Gilmore, Chief Creative Officer of Tribeca Enterprises. "We are excited to present this year's lineup, featuring visionary industry leaders who are sure to engage audiences with thoughtful discussions on topics inspired by films and filmmakers participating in the Festival."

TFF also unveiled four new titles that will screen at this year's Festival, all followed by conversations with the respective filmmakers and topical experts. Paul Verhoeven's groundbreaking film *Tricked*, whose script was crowd-sourced, will screen as part of the "Tribeca Talks: After the Movie" series, as will documentaries *How to Make Money Selling Drugs* and *Out of Print*, along with the world premiere screening of footage from the highly anticipated *Beyond: Two Souls*, a new interactive videogame currently in development by Quantic Dream and scheduled for release in October on PlayStation 3. Further, TFF announced that the world premiere of *Eastwood Directs: The Untold Story* will be followed by a conversation with legendary director Clint Eastwood as part of the "Tribeca Talks: Directors Series," which features intimate discussions with acclaimed directors.

Also part of “Tribeca Talks: After the Movie” is the Alfred P. Sloan Foundation’s 20<sup>th</sup> anniversary retrospective screening and discussion of the internationally acclaimed made-for-television film *And the Band Played On* from director Roger Spottiswoode. TFF’s conversation series is rounded out by the “Tribeca Talks: After the Movie, Beyond the Screens: The Artist’s Angle” program which gives viewers an inside look at the lives of iconic artists and those they impact; the free “Tribeca Talks: Industry” panels designed for industry professionals to explore the evolving film business; and finally, the free “Tribeca Talks: Pen to Paper” panels, hosted by Barnes & Noble, which focus on the creative writers and re-writers in the filmmaking industry.

“Tribeca Talks: Directors Series,” sponsored by OppenheimerFunds, will include intimate conversations with:

- Academy Award®-winning director **Clint Eastwood** in conversation with Academy Award®-nominee **Darren Aronofsky** following the world premiere of *Eastwood Directs: The Untold Story*.
- Director and Academy Award®-nominated screenwriter **Richard Linklater** in conversation with **Ethan Hawke** and **Julie Delpy** about their *Before Sunrise* series collaboration and most recent installment, *Before Midnight*.
- Emmy Award®-winning director **Jay Roach** (“Game Change”) in conversation with actor **Ben Stiller**.
- Acclaimed writer, director and producer **Mira Nair** (*The Namesake, Monsoon Wedding*), in conversation with actress **Bryce Dallas Howard**.

“Tribeca Talks: After the Movie” will include:

- The North American premiere of *Tricked*, the revolutionary film whose narrative was created by crowd sourcing; followed by a conversation with director **Paul Verhoeven** who will discuss the process of making an audience-created film.
- The US premiere of *How to Make Money Selling Drugs*, a shockingly candid examination of the entrenched, corrupt and violent drug industry, from street dealer to kingpin; followed by a conversation with director **Matthew Cooke**, producers **Adrian Grenier** and **Bert Marcus**, executive director of Law Enforcement Against Prohibition **Neill Franklin**, president of the Criminal Justice Policy Foundation **Eric Sterling** and author of *HIGH: Confessions of an International Drug Smuggler* **Brian O’Dea** in a conversation about the grim underbelly of the oft-glamorized drug trade. Moderated by *Huffington Post* contributor **Keith Rushing**.
- *Out of Print*, an exploration of the future of the publishing industry in a digital age; followed by a conversation with director **Vivienne Roumani**, president and CEO of the New York Public Library **Tony Marx**, CEO and co-founder of Open Road Integrated Media **Jane Friedman** and science writer **Annie Murphy Paul** who will discuss our shifting relationship with books and a glimpse into our future learning. Moderated by *The New Yorker’s* **Ken Auletta**.
- *Inequality for All*, follows Clinton-era Labor secretary Robert Reich as he examines the consolidation of wealth, the stagnation in wages and elasticity of the American economy; followed by a conversation with producers **Jen Chaiken** and **Sebastian Dungan** and political economist, professor and author **Robert Reich** who will discuss the widening income gap and deterioration of the USA’s economic health.
- The world premiere screening of footage from *Beyond: Two Souls*, a new interactive videogame developed by Quantic Dream that examines the supernatural and afterlife; followed by a conversation with actress **Ellen Page** and game creator **David Cage** exploring the cinematic elements of filmmaking that have crossed over into interactive entertainment.

- The world premiere of *I Got Somethin' to Tell You*, Whoopi Goldberg's directorial debut about comedic legend and pioneer Moms Mabley; followed by a conversation with **Whoopi Goldberg** and *The Hollywood Reporter's* **David Rooney**.
- The US premiere of *Wadjda*, the first feature film shot entirely in Saudi Arabia and the first by a female Saudi filmmaker which follows a determined young girl who refuses to submit to her surrounding social norms. The premiere will be followed by a conversation with filmmaker **Haifaa Al-Mansour** and founder of Women for Women International **Zainab Salbi** who will discuss the individuals and movements that are breaking gender boundaries. Moderated by journalist and social and political activist **Gloria Steinem**.
- A 20<sup>th</sup> anniversary retrospective screening sponsored by the Alfred P. Sloan Foundation, a long standing partner of Tribeca Film Festival and Tribeca Film Institute, of the internationally acclaimed made-for-TV film *And the Band Played On*. Directed by Roger Spottiswoode, the film examines the scientific facts and myths surrounding AIDS during the early stages of the epidemic. The screening will be followed by a conversation with industry leaders in film and science about the science of AIDS and the social politics surrounding the AIDS epidemic from the 1980s to the present. The panel includes will be moderated by filmmaker **Tom Kalin**.

"Tribeca Talks: After the Movie, Beyond the Screens: The Artist's Angle," sponsored by OppenheimerFunds, will feature:

- The world premiere of *Elaine Stritch: Shoot Me*, a documentary that blends archival footage and cinema vérité to reach beyond Broadway legend Elaine Stritch's brassy exterior, revealing a multi-dimensional portrait of a complex woman and inspiring artist; followed by a conversation with filmmaker **Chiemi Karasawa** and **Elaine Stritch** who will share her stories and tricks of the trade from her illustrious career. Moderated by *The New York Times'* **Charles Isherwood**.
- The world premiere of *Richard Pryor: Omit the Logic*, a documentary that chronicles legendary comedian Richard Pryor's meteoric rise as well as his personal struggles; followed by a conversation with Emmy Award®-winning director **Marina Zenovich**, author **Walter Mosley** and comedian **Wyatt Cenac** about the making of the film and the impact of one of Hollywood's most controversial comedians.

"Tribeca Talks: Industry" are free events and will feature:

- *Look Who's Talking*, a conversation with film industry professionals about race, authorship and authenticity in today's filmmaking scene. The panelists will explore the marked lack of diversity behind the camera in major box office hits and how the ethnicity of film artists and filmmakers play into public perception of a movie about people of color. Panelists include critic and filmmaker **Nelson George**, actor and playwright **Anna Deavere Smith**, Indiewire's Shadow & Act Chief Editor **Tambay Obenson**, producer and Braven Films President and CEO **Frida Torresblanco** and filmmaker **Terence Nance**. Moderated by Executive Director of the Tribeca Film Institute **Beth Janson**.
- *Brand New Studios*, a discussion about partnerships and projects that are stretching the traditional sponsor role and creating new opportunities for filmmakers. Meet successful brands producing original shorts, feature-length films and episodic series. Panelists include ESPN Films Director of Development **Dan Silver**, GE Executive Director of Global Digital Marketing **Linda Boff**, VICE Media, Inc. Executive Creative Director **Danny Gabai** and Red Bull Media House Head of Distribution **Greg Jacobs**. Moderated by strategic consultant **Nancy Schafer**.
- *The Business of Entertainment: Truth, Persuasion and Bias in Documentaries*, sponsored by Bloomberg, a conversation with documentarians about navigating the choices filmmakers make between journalistic precision and creative nonfiction, including how the business of entertainment shapes those decisions. Panelists include Executive Vice President American

Documentary | POV **Cynthia López** and leading documentary filmmakers **Dan Krauss** (*The Kill Team*), **Morgan Spurlock**, **Kristi Jacobson** and **Shola Lynch**. Moderated by Bloomberg Chief Content Officer **Norman Pearlstine**.

- *Big Data and the Movies*, sponsored by SAP, a conversation with industry experts to consider the effect and implications of strategically developed content and social sentiment to explore the latest ways audience data analysts and distributors are retooling the what, when and how of filmmaking. Panelists include Rentrak CEO **Bill Livek**, FilmTrack Co-Founder and CEO **Jason Kassin**, MoviePass Co-Founder and CEO **Stacy Spikes**, Mashable's Senior Tech Analyst **Christina Warren** and Director of Digital Strategy at Film Society of Lincoln Center **Eugene Hernandez**. Moderated by SAP Labs SVP/GM of Media Industry Solutions **Richard Whittington**.
- *New Filmmakers in the Digital Age*, sponsored by Panavision, is a discussion among new filmmakers about how they navigated the world of digital filmmaking to grow a festival feature. Panelists include director **Lance Edmands** (*Bluebird*), filmmaker/actor **Alex Karpovsky**, director **Jenée LaMarque** (*The Pretty One*), director **Rob Meyer** (*A Birder's Guide to Everything*) and producer **Tamara Anghie** (*Run and Jump*). Moderated by Panavision's **Peter Brogna**.

"Tribeca Talks: Pen to Paper hosted by Barnes & Noble" are free events and will include:

- *New Chick Flicks*, a discussion exploring how and why being a female in the film industry requires rewriting the typecast model and how our panelists are challenging traditional associations of what makes a movie by or for women. Panelists include producer of the *ESPN Nine for IX* series **Libby Geist**, director **Rachel Boynton** (*Big Men*), producer **Tanya Ager Meillier** (*Alias Ruby Blade*) and writer/producer **Laura Goode** (*Farah Goes Bang*). Moderated by producer **Abigail Disney**.
- *Putting the "I" in "Film,"* a conversation with filmmakers who reflect on their very personal experiences writing themselves into the filmmaking process. Panelists include director **Banker White** (*The Genius of Marian*), director **Tom Berninger** (*Mistaken for Strangers*), writer /actress **Amy Grantham** (*Lily*) and director **Josh Fox** (*Gasland Part II*). Moderated by *Screen International's* **Mark Adams**.
- *Whose Credit Is It Anyway?* A group of filmmakers debate the emergence of the controversial writing credit in documentary films. Panelists include writer/director **Fahad Mustafa** (*Powerless*), writer/director **Warwick Ross** (*Red Obsession*), director **Jason Osder** (*Let the Fire Burn*), editor **Nels Bangerter** (*Let the Fire Burn*) and director **Sean Dunne** (*Oxyana*). Moderated by director **Julia Bacha** (*Budrus*).

**The full schedule for the 2013 Tribeca Talks series follows:**

**"Tribeca Talks: Directors Series"**  
**Sponsored by OppenheimerFunds**

**Mira Nair with Bryce Dallas Howard**

Acclaimed writer, director and producer **Mira Nair** (*The Namesake, Monsoon Wedding*) in conversation with actress **Bryce Dallas Howard**.

**DATE: Saturday, April 20**

**TIME: 3:30 PM**

**LOCATION: SVA Theater 1**

**Jay Roach with Ben Stiller**

Emmy Award®-winning director **Jay Roach** ("Game Change") in conversation with actor **Ben Stiller**.

**DATE: Sunday, April 21**

**TIME: 3:00 PM**  
**LOCATION: BMCC**

**Richard Linklater with Ethan Hawke and Julie Delpy**

Director and Academy Award®-nominated screenwriter Richard Linklater in conversation with Ethan Hawke and Julie Delpy about their Before Sunrise series collaboration and most recent installment, Before Midnight.

**DATE: Monday, April 22**

**TIME: 3:30 PM**

**LOCATION: SVA Theater 1**

**Clint Eastwood**

Academy Award®-winning director **Clint Eastwood** will be in conversation with Academy Award®-nominee **Darren Aronofsky** following the world premiere of *Eastwood Directs: The Untold Story*.

**Eastwood Directs: The Untold Story**

Directed by Richard Schickel. (USA) – World Premiere.

This unprecedented new film focuses on Eastwood's directorial method thanks to producing partners and fellow actors sharing never-before-told stories of working with Clint. It explores Eastwood's signature style, dissecting the skills that have ensured his four decades of success. Bringing together the insights of Martin Scorsese, Meryl Streep, Gene Hackman, Morgan Freeman and many others, the film creates the complete picture of the man, the colleague, the creator.

*Courtesy of Warner Bros. © Warner Bros. Entertainment Inc.*

**DATE: Saturday, April 27**

**TIME: 2:30 PM**

**LOCATION: BMCC**

**"Tribeca Talks: After the Movie"**

**Wadjda**

Directed by Haifaa Al-Mansour. (Saudi Arabia, Germany) – US Premiere.

Meet Wadjda (Waad Mohammed), a feisty, funny and wholly unconventional ten-year-old girl determined to scrounge up enough money to buy a bicycle, despite the societal repercussions sure to follow. The groundbreaking first feature film shot entirely in Saudi Arabia and the first by a female Saudi filmmaker, *Wadjda* offers a moving, rarely seen picture of everyday life in Riyadh: through the eyes of a girl unwilling to surrender what she wants.

**After the Movie:** Stay for a conversation with filmmaker **Haifaa Al-Mansour** and founder of Women for Women International **Zainab Salbi** to discuss the brave individuals and grassroots movements that are breaking gender boundaries and creating lasting change. Moderated by journalist and social and political activist **Gloria Steinem**.

**DATE: Sunday, April 21**

**TIME: 5:30 PM**

**LOCATION: SVA Theater 2**

**I Got Somethin' to Tell You**

Directed by Whoopi Goldberg. (USA) – World Premiere.

Having broken racial and sexual boundaries as a pioneering comic talent, the late Moms Mabley has long been an icon in the comedy world. Now Whoopi Goldberg takes a deep dive into Mabley's legacy via recently unearthed photography, rediscovered performance footage and the words of numerous celebrated comedians. A true passion project for Goldberg, *I Got Somethin' to Tell You* shows Mabley's profound influence as a performer vastly ahead of her time.

**After the Movie:** Stay for a conversation with **Whoopi Goldberg**, who will discuss her directorial debut. She will explain, through the work of comedian Moms Mabley, why we laugh, who we think

is funny and what comedy is really all about. Moderated by *The Hollywood Reporter's* **David Rooney**.

**SPECIAL EVENT exclusively for American Express® Cardmembers**

**DATE: Monday, April 22**

**TIME: 6:00 PM**

**LOCATION: SVA Theater 1**

### **Tricked**

Directed by Paul Verhoeven. (Netherlands) – North American Premiere.

Join acclaimed director Paul Verhoeven (*Total Recall*, *Basic Instinct*) as he steps into the creative unknown to test a brand new style and structure of crowd-sourced filmmaking. Having established only the first four minutes of the script for a new feature, Verhoeven asks the public to complete the story. *Tricked* follows Verhoeven as he gathers ideas, hunts for an intriguing narrative and turns his craft into one of the more unlikely experiments in democratic art.

**After the Movie:** Stay for a conversation with director **Paul Verhoeven** as he takes us through the uncharted process of making an audience-created film – his ups, his downs and his unexpected creative breakthroughs.

**DATE: Tuesday, April 23**

**TIME: 6:30 PM**

**LOCATION: SVA Theater 1**

### **How to Make Money Selling Drugs**

Directed by Matthew Cooke. (USA) – US Premiere.

Moving from desperate street dealers to millionaire kingpins, from well-funded DEA agents to politicians who ensure reelection through egregious drug laws, Matthew Cooke's debut feature is a captivating, shockingly candid guide to the entrenched, corrupt and violent drug industry in which these players each inhabit a vital role. 50 Cent, Eminem, Susan Sarandon, Woody Harrelson and a wealth of inside voices color this outstanding, detailed documentary.

**After the Movie:** Stay for a conversation with director **Matthew Cooke**, producers **Adrian Grenier** and **Bert Marcus**, executive director of Law Enforcement Against Prohibition **Neill Franklin**, president of the Criminal Justice Policy Foundation **Eric Sterling** and the author of *HIGH: Confessions of an International Drug Smuggler* **Brian O'Dea** to discuss the grim underbelly of the oft-glamorized drug trade.. Moderated by *Huffington Post* contributor Keith Rushing.

**DATE: Thursday, April 25**

**TIME: 6:00 PM**

**LOCATION: SVA Theater 1**

### **And the Band Played On**

Directed by Roger Spottiswoode. (USA).

Celebrating its twentieth anniversary, *And the Band Played On* aired at the height of the AIDS epidemic in the early '90s, examining the facts surrounding the deadly disease and debunking many of its myths. The film won three Emmy Awards, including Outstanding Made for Television Movie. Topping the incredible ensemble cast is Matthew Modine, who received Emmy and Golden Globe-nominations for his poignant portrayal of a doctor who heads an American research team. *Sponsored by the Alfred P. Sloan Foundation.*

**After the Movie:** *Exploring the Science of AIDS and the Arts.* Join us for a panel conversation featuring leading figures from film and science about the science of AIDS and the social politics surrounding the AIDS epidemic from the 1980s until now. The panel will explore how the AIDS crisis has activated a cross section of storytelling amongst scientists, artists and politicians.

Moderated by filmmaker **Tom Kalin**.

**DATE: Saturday, April 27**

**TIME: 3:30 PM**

**LOCATION: SVA Theater 1**

### **Beyond: Two Souls**

Directed by David Cage. (USA) – World Premiere.

From Quantic Dream and David Cage, visionary director of *Heavy Rain*, comes an emotionally charged interactive thriller starring Academy Award®-nominees Ellen Page and Willem Dafoe. Jodie Holmes (Page) has always been a little different. Aided by scientist Nathan Dawkins (Dafoe), she discovers a connection to a mysterious entity, setting off a thrilling, globe-spanning journey to discover the truth about who she is. Join us for an exclusive look at this breathtaking gaming experience fused with a classical film style. *Beyond: Two Souls* releases on October 8, 2013 and is made exclusively for the PlayStation 3® System.

**After the Screening:** Join game creator **David Cage** and actress **Ellen Page** for a behind-the-scenes look at this breakthrough in interactive storytelling. Moderated by video game journalist **Harold Goldberg**.

**DATE: Saturday, April 27**

**TIME: 7:00 PM**

**LOCATION: SVA Theater 1**

### **Out of Print**

Directed by Vivienne Roumani. (USA) – World Premiere.

Dive into the riveting debate over the future of ideas, as documentarian Vivienne Roumani tackles the questions confronting the modern word industry and proves that more is at stake than how quickly we can access the latest bestseller. Featuring interviews with Scott Turow, Ray Bradbury, Amazon.com founder and CEO Jeff Bezos and many more, *Out of Print* is a fascinating, in-depth look at publishing's milestones and what it means to adapt that history to the information age. Narrated by Meryl Streep.

**After the Movie:** Join president and CEO of the New York Public Library **Tony Marx**, CEO of Open Road Integrated Media **Jane Friedman**, filmmaker **Vivienne Roumani** and science writer **Annie Murphy Paul** for an exploration of our shifting relationship with books and a glimpse into our future learning. Moderated by *The New Yorker's* **Ken Auletta**.

**DATE: Sunday, April 28**

**TIME: 1:30 PM**

**LOCATION: SVA Theater 2**

### **Inequality for All**

Directed by Jacob Kornbluth. (USA) – New York Premiere.

Robert Reich is your guide in this no-holds-barred assessment of the U.S. economy. With winningly approachable finesse, the Clinton-era Labor secretary and current Berkeley professor covers the consolidation of wealth, the stagnation in wages and the elasticity of our economy. Director Jacob Kornbluth builds a rigorous and engaging overview of where the economy stands and the risks that will become reality if we fail to act.

**After the Movie:** Stay for a conversation with producers **Jen Chaiken** and **Sebastian Dungan** as well as political economist, professor and author **Robert Reich** who will discuss the widening income gap and deterioration of the USA's economic health.

**DATE: Sunday, April 28**

**TIME: 4:30 PM**

**LOCATION: SVA Theater 2**

**"Tribeca Talks: After the Movie, Beyond the Screens: The Artist's Angle"**

***Sponsored by OppenheimerFunds***

### **Elaine Stritch: Shoot Me**

Directed by Chiemi Karasawa. (USA) – World Premiere.

Broadway legend Elaine Stritch remains in the spotlight at eighty-seven years old. Join the uncompromising Tony and Emmy Award-winner both on and off stage in this revealing documentary. With interviews from Tina Fey, Nathan Lane, Alec Baldwin and others, *Elaine Stritch: Shoot Me* blends rare archival footage and intimate cinema vérité to reach beyond Stritch's brassy exterior, revealing a multi-dimensional portrait of a complex woman and an inspiring artist.

**After the Movie:** Stay for a fun and lively conversation with filmmaker **Chiemi Karasawa** and the high-kicking **Elaine Stritch**, who shares her stories, tricks of the trade and the industry dish that you just won't want to miss. Moderated by *The New York Times*' **Charles Isherwood**.

**DATE: Monday, April 22**

**TIME: 5:30 PM**

**LOCATION: SVA Theater 2**

### **Richard Pryor: Omit the Logic**

Directed by Marina Zenovich. (USA) – World Premiere.

This moving portrait of legendary comedian Richard Pryor chronicles his life from his troubled youth in Peoria, Illinois, to his meteoric rise as one of the most respected comic actors of the 20th century. Often misunderstood during the height of his celebrity, the late superstar has never been profiled this extensively. Marina Zenovich's revealing and entertaining film lays bare the demons with which he struggled and reminds us just how daring and dangerous artistic freedom can be.

**After the Movie:** Stay for a conversation with Emmy Award®-winning director **Marina Zenovich**, author **Walter Mosley** and comedian **Wyatt Cenac** to discuss the making of the documentary and the impact of one of Hollywood's most controversial comedians.

**DATE: Wednesday, April 24**

**TIME: 6:00 PM**

**LOCATION: SVA Theater 1**

**"Tribeca Talks: Industry" (Free event: Reserve tickets in advance at [www.tribecafilm.com/film\\_guide](http://www.tribecafilm.com/film_guide))**

### **Look Who's Talking**

Now celebrating its tenth anniversary, the Tribeca Film Institute's Tribeca All Access® program has supported several projects whose crews included at least one writer or director from a community statistically underrepresented in the film industry. When it comes to major box office hits, narratives featuring a diversity of characters on screen are finding increased success despite a marked lack of diversity behind the camera. Join our film industry professionals for a dynamic debate on race, authorship and authenticity in today's filmmaking scene. Panelists include author, critic and filmmaker **Nelson George**, actor and playwright **Anna Deavere Smith**, Indiewire's Shadow & Act Chief Editor **Tambay Obenson**, producer and Braven Films President and CEO **Frida Torresblanco** and filmmaker **Terence Nance**. Moderated by Tribeca Film Institute Executive Director **Beth Janson**.

**DATE: Friday, April 19**

**TIME: 2:30 PM**

**LOCATION: SVA Theater 2**

### **Brand New Studios**

What happens to film when brands become producers? Filmmakers and brand managers are uniting like never before to make everything from shorts to feature-length films to episodic series. The results of these partnerships are stretching the traditional sponsor role and creating new opportunities for filmmakers. Hear from successful brands that are vying to take on the role of producer. Panelists include ESPN Films Director of Development **Dan Silver**; GE Executive Director of Global Digital Marketing **Linda Boff**; VICE Media, Inc. Executive Creative Director **Danny Gabai** and Red Bull Media House Head of Distribution **Greg Jacobs**. Moderated by strategic consultant **Nancy Schafer**.



**DATE: Sunday, April 21**  
**TIME: 2:30 PM**  
**LOCATION: SVA Theater 2**

### **The Business of Entertainment: Truth, Persuasion and Bias in Documentaries**

Sponsored by Bloomberg. Documentarians, like journalists, make use of a full range of storytelling conventions. Some prefer to observe and report events as they happen, while others gravitate more toward opinion, commentary or in-depth personal narrative. How do filmmakers navigate between journalistic precision and creative nonfiction - and are these choices shaped by financial demands in the business of entertainment? Hear from leading voices in the documentary world to examine choices of style and approach to telling their stories. Panelists include Executive Vice President American Documentary | POV **Cynthia López** and leading documentary filmmakers **Dan Krauss** (*The Kill Team*) **Morgan Spurlock**, **Kristi Jacobson** and **Shola Lynch**. Moderated by Bloomberg Chief Content Officer **Norman Pearlstine**.

**DATE: Monday, April 22**  
**TIME: 2:30 PM**  
**LOCATION: SVA Theater 2**

### **Big Data and the Movies**

Sponsored by SAP. Big Data presents new methods for testing the production and distribution of films both big and small. Join our panel of industry experts to consider the effect and implications of strategically developed content and social sentiment to explore the latest ways audience data analysts and distributors are retooling the what, when and how of filmgoing. Whether you are creating or consuming film on small screens or in IMAX theaters, learn what Big Data will mean to you. Panelists include Rentrak CEO **Bill Livek**, FilmTrack Co-Founder and CEO **Jason Kassin**, MoviePass Co-Founder and CEO **Stacy Spikes**, Mashable's Senior Tech Analyst **Christina Warren** and Director of Digital Strategy at Film Society of Lincoln Center **Eugene Hernandez**. Moderated by SAP Labs SVP/GM of Media Industry Solutions **Richard Whittington**.

**DATE: Tuesday, April 23**  
**TIME: 2:30 PM**  
**LOCATION: SVA Theater 2**

### **New Filmmakers in the Digital Age**

Sponsored by Panavision. Learn from doing. With expanding options in digital cameras and lens combinations, along with a transparency of production workflow strategies and processes, directors, producers and cinematographers are learning more from each other than ever before. Panavision's New Filmmaker Program supports filmmakers by providing grants for camera packages. Come and hear from new filmmakers on how they navigated the world of digital filmmaking. Panelists include director **Lance Edmands** (*Bluebird*), filmmaker/actor **Alex Karpovsky**, director **Jenée LaMarque** (*The Pretty One*), director **Rob Meyer** (*A Birder's Guide to Everything*) and producer **Tamara Anghie** (*Run and Jump*). Moderated by Panavision's **Peter Brogna**.

**DATE: Thursday, April 25**  
**TIME: 2:30 PM**  
**LOCATION: SVA Theater 2**

**"Tribeca Talks: Pen to Paper" (Free)**  
**Hosted by Barnes & Noble**

### **New Chick Flicks**

From sports films to comedies, action flicks to war documentaries, female filmmakers, writers and actors are challenging traditional associations of what makes a movie for or by women. Join us for this dynamic exploration why being a female in the film industry requires re-writing the typecast

model. Panelists include producer of the *ESPN Nine for IX* series **Libby Geist**, director **Rachel Boynton** (*Big Men*), producer **Tanya Ager Meillier** (*Alias Ruby Blade*) and writer/producer **Laura Goode** (*Farah Goes Bang*). Moderated by producer **Abigail Disney**.

**DATE: Friday, April 19**

**TIME: 1:00 PM**

**LOCATION: Barnes & Noble 33 E 17<sup>th</sup> Street at Union Square**

### **Putting the “I” in “Film”**

“Write what you know” has always been a mantra, but “film what you know”? How can direct personal experiences translate to audience-friendly, relatable pieces on screen? How much of our “all” should we bare? Hear from filmmakers, writers and actors who have written more than a piece of themselves into the filmmaking process. Panelists include director **Banker White** (*The Genius of Marian*), director **Tom Berninger** (*Mistaken for Strangers*), writer/actress **Amy Grantham** (*Lily*), director **Josh Fox** (*Gasland Part II*). Moderated by *Screen International’s* **Mark Adams**.

**DATE: Saturday, April 20**

**TIME: 1:00 PM**

**LOCATION: Barnes & Noble 33 E 17<sup>th</sup> Street at Union Square**

### **Whose Credit is it Anyway?**

Documentaries continue to evolve over the years into ever more complex, multi-format storytelling features. One recent development is a new credit: the writer. As filmmakers embrace or fight this controversial title, our panelists discuss when taking the credit is appropriate. Panelists include writer/director **Fahad Mustafa** (*Powerless*), writer/director **Warwick Ross** (*Red Obsession*), director **Jason Osder** (*Let the Fire Burn*), editor **Nels Bangerter** (*Let the Fire Burn*) and director **Sean Dunne** (*Oxyana*). Moderated by director **Julia Bacha** (*Budrus*).

**DATE: Sunday, April 21**

**TIME: 1:00 PM**

**LOCATION: Barnes & Noble 33 E 17<sup>th</sup> Street at Union Square**

## **Special “Tribeca Talks” Events**

### **A Special Shorts Event: The Battle of amfAR**

Directed by Rob Epstein and Jeffrey Friedman. (USA) – New York Premiere.

In the darkest days of the AIDS pandemic, two women from very different walks of life unite to take a stand. Two-time Academy Award®-winner Rob Epstein and his longtime collaborator Jeffrey Friedman, the creative forces behind *The Celluloid Closet*, tell the story of the extraordinary moment when Dr. Mathilde Krim and Hollywood icon Elizabeth Taylor launched the country’s first AIDS research foundation. The fight against HIV/AIDS would never be the same. *An HBO Documentary Films release.*

**After the Screening:** Stay for a conversation with special guests **Dr. Mathilde Krim**, global health consultant and activist **Regan Hofmann** and amfAR CEO **Kevin Robert Frost** to discuss the new strides medicine has taken in AIDS research development. Moderated by amfAR chairman **Kenneth Cole**.

**DATE: Wednesday, April 24**

**TIME: 5:30 PM**

**LOCATION: SVA Theater 2**

**Panelists and moderators are subject to change.  
For the most updated schedule, visit [www.tribecafilm.com](http://www.tribecafilm.com)**

### **Tickets for the 2013 Festival:**

Advance selection ticket packages and passes, as well as discount ticket packages are now on sale. All Festival packages and passes can be purchased online at [www.tribecafilm.com/festival](http://www.tribecafilm.com/festival), or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378).

Tickets for the Festival will be \$16.00 for evening and weekend screenings, and \$8.00 for all late-night and weekday matinee screenings. Single ticket sales begin Tuesday, April 9 for American Express Cardmembers, Sunday, April 14 for downtown residents, and Monday, April 15 for the general public. Single tickets can be purchased online, by telephone, or at one of the Ticket Outlets, with locations at Tribeca Cinemas at 54 Varick Street, Clearview Cinemas Chelsea at 260 W. 23rd Street, and AMC Loews Village 7 at 66 3rd Avenue. The 2013 Festival will continue offering ticket discounts for evening and weekend screenings for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only. Additional information and further details on the Festival can be found at [www.tribecafilm.com](http://www.tribecafilm.com).

### **About the Tribeca Film Festival:**

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal and Craig Hatkoff in 2001 following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,400 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4 million attendees and has generated an estimated \$750 million in economic activity for New York City.

### **About the 2013 Festival Sponsors**

As Founding Sponsor of the Tribeca Film Festival, American Express is committed to supporting the Festival and the art of filmmaking, bringing business and energy to New York City and offering Cardmembers and festivalgoers the opportunity to enjoy the best of storytelling through film.

The Tribeca Film Festival is pleased to announce the return of its Signature Sponsors: Accenture, Alfred P. Sloan Foundation, Bloomberg, BOMBAY SAPPHIRE® Gin, Borough of Manhattan Community College (BMCC), Brookfield, Cadillac, Conrad Hotels & Resorts, ESPN, GE FOCUS FORWARD (in partnership with cinelan), Hilton Hotels & Resorts, Heineken USA, JetBlue, Magnum® Ice Cream, NBC 4 New York, NCM Media Networks, The New York Times, and OppenheimerFunds. The Festival is also honored to welcome the following new Signature Sponsors: AT&T, IWC Schaffhausen, PepsiCo, and Sony Electronics.

### **PRESS CONTACTS:**

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**EDITOR'S NOTE:** Film stills for the 2013 Tribeca Film Festival are available at [www.image.net](http://www.image.net). If you are not an image.net media user yet, please register using the following referral code: 2604.

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To keep up with Tribeca, visit the Tribeca Film Festival website at [www.tribecafilm.com](http://www.tribecafilm.com), and log in at <http://www.tribecafilm.com/register/>, where you can also subscribe to the Tribeca Newsletter.

Like the Tribeca Film Festival Facebook page at <http://www.facebook.com/TribecaFilm>. Follow us on Twitter @TribecaFilmFest and join the conversation by using the hashtag #TFF2013