TRIBECA LAUNCHES NEW MEMBERSHIP FOR ARTS & ENTERTAINMENT COMMUNITY

BENEFITS INCLUDE EXCLUSIVE YEAR-ROUND EVENTS AND SCREENINGS, TRIBECA FESTIVAL DISCOUNTS, LIMITED-EDITION MERCHANDISE, AND MORE

Learn More and Sign Up for the Tribeca Membership at <u>TribecaFilm.com/Membership</u>



NEW YORK, NY – (March 8, 2024) – Tribeca today launched a new annual membership offering for arts and entertainment lovers who want to experience the programming and community of the Tribeca Festival year-round. The Tribeca Membership grants access to special events, Tribeca Festival discounts, limited-edition merchandise, and more.

The Tribeca Membership is designed for the cultured, connected, and curious who want access to the best-in-class entertainment and sense of community that's associated with the Tribeca Festival, including film premieres and screenings, talks, music performances, live podcast recordings, sneak peeks of Tribeca Films releases, and emerging storytelling. Member events will take place regularly at Tribeca Film Center's private screening room and other exclusive venues throughout New York City, including Cinema by NeueHouse.

"Tribeca is the epicenter for entertainment in New York, and we're excited to create a membership program to better connect with our audiences and grow our strong community of arts enthusiasts," said Pete Torres, Tribeca Chief Operating Officer and Managing Director of Live Events. "The Tribeca Membership will convene culture fans to experience the best of our programming throughout the year, while also offering exclusive perks and discounts."

The annual Tribeca Membership includes:

• Exclusive events and screenings

- Discounted tickets
- Members-only merchandise
- Tribeca Festival preview event
- Special entry to Tribeca Festival lounges
- First access to Tribeca Festival tickets

Sign up for the Tribeca Membership at <u>TribecaFilm.com/Membership</u> and follow @Tribeca on <u>Twitter</u>, <u>Instagram</u>, <u>Facebook</u>, <u>YouTube</u>, <u>LinkedIn</u>, and <u>tribecafilm.com</u>.

About Tribeca Enterprises

Tribeca Enterprises is a multi-platform media and entertainment company that owns and operates the Tribeca Festival, Tribeca Studios, and production company m ss ng p eces. With strong roots in independent film, Tribeca is synonymous with creative expression and entertainment. Founded in 2003 by Robert De Niro, Jane Rosenthal, and Craig Hatkoff, Tribeca Enterprises brings artists and audiences together to celebrate storytelling in all its forms, including film, TV, music, audio storytelling, games, and XR. Tribeca champions emerging and established voices, discovers award-winning talent, curates innovative experiences, and introduces new ideas through exclusive premieres, exhibitions, conversations, and live performances. In 2019, James Murdoch's Lupa Systems bought a majority stake in Tribeca Enterprise, bringing together Rosenthal, De Niro, and Murdoch to grow the enterprise.

Press Contacts

Corey Wilson, <u>cwilson@tribecafilm.com</u> Annie Davis, <u>adavis@tribecafilm.com</u> Yunjung Seo, <u>vseo@tribecafilm.com</u>