



**CELEBRATING ITS 20<sup>TH</sup> ANNIVERSARY, TRIBECA USHERS IN THE RETURN OF LIVE ENTERTAINMENT AS THE FIRST MAJOR NORTH AMERICAN FILM FESTIVAL TO BE HELD IN PERSON**

**FESTIVAL DATES: JUNE 9 - JUNE 20, 2021**

***THE 12-DAY MULTI-SCREEN OUTDOOR FESTIVAL WILL SPAN ALL BOROUGHES FROM BATTERY PARK TO THE BRONX; THE EAST SIDE TO THE WEST SIDE; DOWNTOWN TO UPTOWN AND FROM BROOKLYN TO STATEN ISLAND***

***“The Tribeca Film Festival was born out of our mission to bring people together in the aftermath of 9/11. We’re still doing it. And as New York emerges from the shadow of Covid-19, it seems just right to bring people together again in-person for our 20th anniversary festival.” — Robert De Niro, Co-Founder of Tribeca Festival***

***“Tribeca is a community of the most resilient and talented storytellers on the planet. In 20 years, our community of creators and partners have become a family. This summer we are excited to reunite as Tribeca becomes a centerpiece of live entertainment in neighborhoods across New York City.” — Jane Rosenthal, Co-Founder and CEO of Tribeca Enterprises and Tribeca Festival***

**NEW YORK – March 29, 2021** – It’s happening, and you’re invited! In a historic culmination of New York State’s statewide initiative, NY PopsUp, to bring live entertainment back, the Tribeca Festival™, presented by AT&T, announced plans today to transform prominent locations into an expansive 12-day multi-screen outdoor celebration. The event will take place from June 9-20 as the first major film festival held in person bringing filmmakers, artists, storytellers and audiences together under the New York skyline.

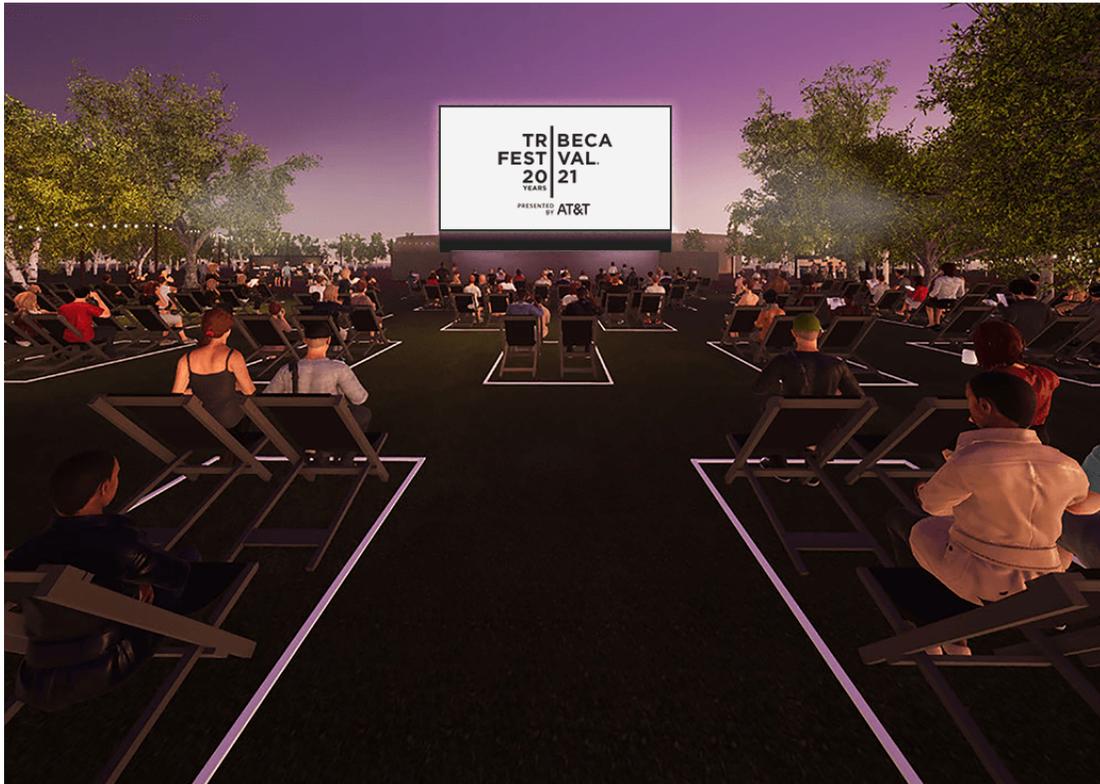
“Tribeca Film Festival is insightful, important, and urgent. A revelation,” said award-winning filmmaker Kathryn Bigelow.

For its 20<sup>th</sup> anniversary and in partnership with some of the most iconic outdoor sites, festival-goers will safely gather together once again to celebrate live entertainment with their fellow New Yorkers as we

welcome back the entertainment community. The following venues have been confirmed to take part in the expanded footprint and innovative approach to screening films: **Brookfield Place New York, Pier 57 Rooftop, The Battery, Hudson Yards** (Manhattan); **Empire Outlets** (Staten Island), and **The MetroTech Commons** (Brooklyn).

In addition to the venues, Tribeca will host community screenings in all New York City boroughs including the Bronx and Queens using traveling 40-foot state-of-the-art LED cinemas, the first mobile HD screens in the country.

Images below are renderings of select locations.



*The Battery*



*Brookfield Place New York in Battery Park City*

**Photo Credit: Overland Entertainment**

“After the 9/11 attacks, the Tribeca Film Festival helped set the stage for New York City’s incredible comeback – and helped spur a new golden age for film and TV production across the five boroughs,” said Michael R. Bloomberg, founder of Bloomberg LP and Bloomberg Philanthropies and 108th mayor of New York City. “This year the festival is once again shining a spotlight on our city’s resilience and creativity, and just as we’ve done from the start, Bloomberg is glad to support this great tradition, which will once again help lift our city’s spirit.”

“It’s only natural that The Tribeca Film Festival will be among those leading the return of arts and culture, as it has consistently enriched the lives of New Yorkers since its inception, by celebrating and showcasing our city,” said Jessica Lappin, President of the Alliance for Downtown New York. “This year’s festival at The Battery is just the beginning, as Lower Manhattan continues to develop as a new center of gravity for the arts.”

Since its founding twenty years ago to help revitalize lower Manhattan through the arts, Tribeca has created opportunities and championed emerging storytellers. The tradition will continue this year with diverse programming, immersive exhibitions, games, films, concerts and a commemoration of the Juneteenth holiday, which will fall on Closing Night for the first time.

“Our collaboration with Tribeca allows us to utilize our innovative technology, to connect audiences with underrepresented voices and storytellers,” said Patricia Jacobs, President – Northern Region, AT&T. “We’re thrilled to be able to share our platform, which is committed to amplifying the voices of the next generation visionaries, with a live, in-person audience again!”

“The story of the Tribeca Film Festival, like New York’s, is a story of resiliency and reinvention. The festival was born from the idea that we can mourn and heal through the power of storytelling and coming together as a community. Today, as we emerge from the worst of a horrific pandemic, it’s events like the Tribeca Film Festival that will give New Yorkers hope for a better and brighter future in the days ahead,” added Scott Rechler, CEO and Chairman of RXR Realty and Chair of the Regional Plan Association.

“The Battery Park City Authority is excited at the opportunity to partner with The Tribeca Film Festival for their 2021 Festival,” said George J. Tsunis, Chairman of Battery Park City Authority.

Tribeca Festival is working in concert with the New York State Department of Health to ensure all public gatherings are in full compliance with COVID-19 safety protocols.

Signature screenings including Opening and Closing Nights will be announced at a later date. For more updates on the complete list of programming for the 2021 Tribeca Festival in coming weeks, follow @Tribeca on [Twitter](#), [Instagram](#), [Facebook](#), [YouTube](#), [LinkedIn](#) and at [tribecafilm.com/festival](http://tribecafilm.com/festival) #Tribeca2021

### **About the Tribeca Festival**

The Tribeca Festival, presented by AT&T, brings artists and diverse audiences together to celebrate storytelling in all its forms, including film, TV, VR, gaming, music, and online work. With strong roots in independent film, Tribeca is a platform for creative expression and immersive entertainment. Tribeca champions emerging and established voices; discovers award-winning filmmakers and creators; curates innovative experiences; and introduces new technology and ideas through premieres, exhibitions, talks, and live performances.

The Festival was founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001 to spur the economic and cultural revitalization of lower Manhattan following the attacks on the World Trade Center. Tribeca will celebrate its 20th year June 9 – 20, 2021. [www.tribecafilm.com/festival](http://www.tribecafilm.com/festival)

In 2019, James Murdoch’s Lupa Systems, a private investment company with locations in New York and Mumbai, bought a majority stake in Tribeca Enterprises, bringing together Rosenthal, De Niro, and Murdoch to grow the enterprise.

### **About the 2021 Tribeca Festival Partners**

The 2021 Tribeca Festival is presented by AT&T and with the support of our corporate partners: Alfred P. Sloan Foundation, Bloomberg Philanthropies, CHANEL, City National Bank, CNN Films, Diageo, DoorDash, FreshDirect, Hudson Yards, Indeed, Montefiore, NYC Mayor's Office of Media and Entertainment, P&G, PwC, Roku, Spring Studios New York.

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