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TRIBECA ENTERPRISES AND MAKER STUDIOS PARTNER TO CREATE YOUTUBE CHANNEL, *THE PICTURE SHOW*

New Destination Drives Collaboration Between Established and Emerging Talent

New York and Culver City, Calif. – May 2, 2012 – Tribeca Enterprises, the parent company of the Tribeca Film Festival and the distribution label Tribeca Film, and [Maker Studios](#), a leading online studio and distribution network with over 750 million monthly views, announced today that they have partnered to create a new YouTube channel, *The Picture Show*. *The Picture Show* will be a home for web series and short films and also act as an aspirational channel where the talent of tomorrow can be discovered. The programming will include collaborations between Tribeca's and Maker Studios' talent.

"*The Picture Show* is an exciting opportunity to incubate new stories, talent and audiences," said Jane Rosenthal, CEO of Tribeca Enterprises. "Working with Maker, who is one of the pioneers in the confluence of entertainment and technology, we intend to help artists reach a wider audience."

"We have tremendous respect for Tribeca's commitment to talent and their excitement for new platforms. This partnership allows us to take the best of traditional film and television along with new age media to create new opportunities on YouTube for content creators," said Lisa Donovan, co-founder, Maker Studios. "*The Picture Show* will act as an online community where directors, writers and actors from different platforms can creatively collaborate."

About Tribeca Enterprises

Tribeca Enterprises is a diversified global media company based in New York City. Established in 2003 by Robert De Niro, Jane Rosenthal and Craig Hatkoff, the company currently operates a network of branded entertainment businesses including the Tribeca Film Festival, Tribeca Film Festival International, Tribeca Cinemas and Tribeca Film, a distribution initiative. It also has a strategic partnership with the Tribeca Flashpoint Media Arts Academy. The company's mission is to provide artists with unique platforms to expand the audience for their works and to broaden the access point for consumers to experience independent film and media. Jonathan Tisch, through Walnut Hill Media, is a minority investor in Tribeca Enterprises and is a member of the Board of Directors.

About Maker Studios

Maker Studios is a next-generation media company and is home to many of online video's top digital stars and content including the all-time most-subscribed personality [Ray William Johnson](#), [KassemG](#), [The Game Station](#), [Nice Peter](#)'s "Epic Rap Battles of History," the [Shaytards](#) and celebrity actress/comedian [Lisa Nova](#), among others. Maker Studios has 650 million views online per month with over 400 channels with 70 million subscribers, and more than 300 original videos produced per month. Maker Studios is the only network to offer partners development, production, promotion, distribution, sales, and marketing services. Maker Studios is headquartered in Los Angeles. To learn more, visit www.makerstudios.com and follow us on [Twitter](#) and [Facebook](#).

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