



LIVE FROM NEW YORK!: IT'S OPENING NIGHT OF THE 2015 TRIBECA FILM FESTIVAL®

TFF's 14th Edition to open on April 15 with the world premiere of "Saturday Night Live" documentary in celebration of the iconic show's 40th Anniversary

New York, NY (February 12, 2015) -- The Tribeca Film Festival (TFF), presented by AT&T, announced today that the world premiere of the documentary *Live From New York!*, will open the 2015 Tribeca Film Festival on Wednesday, April 15. "Saturday Night Live" has been reflecting and influencing the American story for 40 years. *Live From New York!* explores the show's early years, an experiment that began with a young Lorne Michaels and his cast of unknowns, and follows its evolution into a comedy institution. Archival footage is interwoven with stolen moments and exclusive commentary from "SNL" legends, journalists, hosts, crew and others influenced by the comedy giant. *Live From New York!* captures what has enabled "SNL" to continually refresh itself over nearly 800 episodes and keep America laughing for 40 years. *Live From New York!* is directed by Tribeca alum Bao Nguyen and produced by JL Pomeroy and Tom Broecker. Tickets for the TFF 2015 Opening Night Gala go on sale on March 23 at tribecafilm.com/festival. The Tribeca Film Festival runs April 15 to April 26.

"SNL's' contribution to the arts and to pop culture has been—and continues to be—groundbreaking, and *Live From New York!* offers an inside look at the show's inimitable ability to both reflect and impact American news, history and culture," said Jane Rosenthal, co-founder of the Tribeca Film Festival. "This is the story of a creative journey from pilot to institution and a tribute to the moments that kept us laughing and talking long after the episodes aired. We are excited to welcome Bao Nguyen back to Tribeca to open our 14th Festival with the world premiere of *Live From New York!*"

"After 40 years, the timing just felt right," said Lorne Michaels.

"The selection of *Live from New York!* to open the 14th Tribeca Film Festival is personally gratifying to me on several levels. Having hosted SNL three times, and guested on several occasions, I speak from a first-hand experience about "SNL's" rightful place in our culture as well as a welcome addition to our Festival," said Robert De Niro, co-founder of the Tribeca Film Festival.

"Saturday Night Live' is such a revered institution and we really wanted to make a film that reflected its significance not just to the American comedic tradition but also to American culture and society," said director Bao Nguyen. "I want to thank Lorne Michaels for allowing us to film in the storied halls of Studio 8H. I'd also like to thank JL Pomeroy and Tom Broecker for trusting me with their creative vision. Finally, I can't thank Tribeca enough for all their support. We couldn't dream of a better place to world premiere *Live From New York!* than at New York City's own Tribeca Film Festival."

The 2015 Tribeca Film Festival will announce its feature film slate the first week of March.

PHOTO/EDITOR NOTE: A film still can be downloaded at: <http://tribecafilm.com/press-center/festival/live-from-new-york>

About Bao Nguyen:

Bao Nguyen's most recent film, *2030* (supported by the TFI Sloan Filmmaker Fund), a sci-fi feature set in Vietnam in 2030 after global warming has affected southern Vietnam, was selected as the opening night film of Panorama at the 64th Berlin International Film Festival. He has directed, produced and shot a number of short films and music videos, which have played internationally in numerous festivals and museums

including MoMA PS1 and the Smithsonian. He produced *Once in a Lullaby*, a feature documentary that premiered at the 2012 Tribeca Film Festival and won the Audience Award at the Woodstock Film Festival. Bao is a 2011 PBS/WGBH Producers Workshop Fellow, an alumnus of the 2012 Berlinale Talent Campus, a Tribeca All-Access participant, and a Firelight Media Producers Lab Fellow. He recently moved to Saigon, Vietnam after spending 12 years in New York City.

Connect with Tribeca: To keep up with Tribeca, visit www.tribecafilm.com/festival. Like the Tribeca Film Festival Facebook page at facebook.com/TribecaFilm. Follow us on Twitter @TribecaFilmFest and on Instagram @tribeca and join the conversation by using the hashtag #TFF2015.

Connect with *Live From New York!* at www.livefromnewyorkmovie.com. Like the Facebook page at facebook.com/Livefromnewyorkmovie. Follow the film on Twitter at @lfnymovie and on Instagram @lfnymovie

About the Tribeca Film Festival

The Tribeca Film Festival helps filmmakers reach the broadest possible audience, enabling the international film community and general public to experience the power of cinema and promote New York City as a major filmmaking center. It is well known for being a diverse international film festival that supports emerging and established directors.

Founded by Robert De Niro, Jane Rosenthal, and Craig Hatkoff in 2001, following the attacks on the World Trade Center, to spur the economic and cultural revitalization of the lower Manhattan district through an annual celebration of film, music and culture, the Festival brings the industry and community together around storytelling.

The Tribeca Film Festival has screened more than 1,600 films from more than 80 countries since its first edition in 2002. Since inception, it has attracted an international audience of more than 4.9 million attendees, and has generated an estimated \$900 million in economic activity for New York City.

About the 2015 Festival Sponsors

As Presenting Sponsor of the Tribeca Film Festival, AT&T is committed to supporting the Festival and the art of filmmaking through access and innovation, aiming to make this the most interactive film festival in the country, where visitors experience the Festival in ways they never imagined.

The Tribeca Film Festival is pleased to announce its Signature Sponsors: Accenture, American Express, Bloomberg, BOMBAY SAPPHIRE Gin, Borough of Manhattan Community College (BMCC), Brookfield Place, ESPN, IWC Schaffhausen, The Lincoln Motor Company, NCM Media Networks, The New York Times, Santander, United Airlines, and VDKA 6100™. The Festival welcomes new Signature Sponsor NBC 4 New York.

Passes and tickets for the 2015 Festival

The new Spring Pass is on sale now at tribecafilm.com/festival/tickets. This pass will provide access to Spring Studios, throughout the Festival, including innovation talks, exhibitions, and special events, as well as a resource center, and creative workspace, with food, and drinks. This Pass will also provide reduced ticket prices for select special events. The Spring Pass costs \$400, discounted to \$300 if purchased before April 15. Pass holders can invite one guest to accompany them to Spring Studios each day of the Festival. An Individual Day Pass for Spring Studios costs \$50, discounted to \$40 if purchased before April 15.

Advance selection ticket packages and passes go on sale Monday, March 2 for American Express Card Members, and on Monday, March 9 for the general public. All advance selection packages and passes can be purchased online at tribecafilm.com/festival/tickets, or by telephone at (646) 502-5296 or toll free at (866) 941-FEST (3378).

Single tickets cost \$18.00 for evening, and weekend screenings, and \$10.00 for weekday matinee screenings.

Single ticket sales begin Tuesday, March 31 for American Express Card Members, Sunday, April 5 for downtown residents, and Monday, April 6 for the general public. Single tickets can be purchased online, by telephone, or at one of the Ticket Outlets, with locations at Regal Cinemas Battery Park (102 North End Avenue), Bow Tie Cinemas Chelsea (260 W. 23rd Street), and the Tribeca Film Festival creative hub at Spring Studios (50 Varick Street). The 2015 Festival will offer ticket discounts on general screenings and Tribeca Talks: After the Movie and Directors Series panels for students, seniors and select downtown Manhattan residents. Discounted tickets are available at Ticket Outlet locations only.

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PRESS ACCREDITATION: If you are interested in applying for credentials to attend and cover the 2015 Tribeca Film Festival, please use the following link to access the formal credential application: <http://tribecafilm.com/press-center/festival/credentials>. Please note: the deadline to submit applications is Thursday March 5, 2015. After this date, no applications will be considered.