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## **TRIBECA ENTERPRISES AND LIONSGATE TO LAUNCH “TRIBECA SHORT LIST” BRANDED SVOD PLATFORM**

*Service Will Launch in First Half of Calendar 2015*

**Vancouver, BC, Santa Monica, CA, and New York, NY – October 20, 2014** – In a move to offer premium content to a growing online audience, Lionsgate (NYSE: LGF), a premier next generation global content leader, and Tribeca Enterprises, a diversified global media company which owns and operates the Tribeca Film Festival, have partnered to launch a subscription video-on-demand (SVOD) service, the two companies announced today.

The service, called Tribeca Short List, will encompass a prestigious selection of Lionsgate and Tribeca titles as well as critically-acclaimed films drawn from around the world. The films will be curated by Tribeca and leading voices in contemporary culture and refreshed on a weekly basis. The service is slated to launch in the first half of calendar 2015.

“The launch of the Tribeca Short List service unites two powerful brands and underscores our commitment to collaborate with blue-chip partners around the world to deliver premium content to online audiences,” said Lionsgate Chief Executive Officer Jon Feltheimer. “The Tribeca name resonates with movie aficionados everywhere, and our service will encompass a highly curated, diverse and prestigious portfolio of quality films.”

“We are pleased to join with Lionsgate, a world-class brand synonymous with innovation and exciting, quality entertainment, to create a highly curated experience that disrupts the ‘more-is-more’ model in today’s streaming on-demand landscape,” said Jane Rosenthal, CEO of Tribeca Enterprises. “Tribeca Short List aims to be a service where you can see films you never got to watch, forgot to watch, and want to watch.”

The new service will be based in New York and will be led by a General Manager and a Board of Directors comprised of Lionsgate and Tribeca executives as well as an Advisory Board that encompasses some of the leading names in American entertainment and culture.

### **ABOUT TRIBECA ENTERPRISES**

Tribeca Enterprises is a diversified global media company based in New York City. Established in 2003 by Robert De Niro, Jane Rosenthal and Craig Hatkoff, the company currently operates a network of branded entertainment businesses including the Tribeca Film Festival, Tribeca Film Festival International, Tribeca Cinemas, Tribeca Digital Studios, and Tribeca Film, a distribution

label. The Tribeca Film Festival is a diverse international film festival that supports emerging and established directors and also runs the Tribeca/ESPN Sports Film Festival and the newly created Tribeca Innovation Week. The company's mission is to provide artists with unique platforms to expand the audience for their works and to broaden the access point for consumers to experience independent film and media. [www.tribecafilm.com](http://www.tribecafilm.com)

## **ABOUT LIONSGATE**

Lionsgate, home to *The Hunger Games*, *Twilight* and *Divergent* franchises, is a premier next generation global content leader with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, digital distribution, new channel platforms and international distribution and sales. Lionsgate currently has more than 30 television shows on over 20 different networks spanning its primetime production, distribution and syndication businesses, including such critically-acclaimed hits as the multiple Emmy Award-winning *Mad Men* and *Nurse Jackie*, the comedy *Anger Management*, the broadcast network series *Nashville*, the syndication success *The Wendy Williams Show* and the critically-acclaimed hit series *Orange is the New Black*.

Its feature film business has been fueled by such recent successes as the blockbuster first two installments of *The Hunger Games* franchise, *The Hunger Games* and *The Hunger Games: Catching Fire*, the first installment of the *Divergent* franchise, *Now You See Me*, *Kevin Hart: Let Me Explain*, *Warm Bodies*, *The Possession*, *Sinister*, *Roadside Attractions' A Most Wanted Man*, Lionsgate/Codeblack Films' *Addicted* and Pantelion Films' breakout hit *Instructions Not Included*, the highest-grossing Spanish-language film ever released in the U.S.

Lionsgate's home entertainment business is an industry leader in box office-to-DVD and box office-to-VOD revenue conversion rate. Lionsgate handles a prestigious and prolific library of approximately 16,000 motion picture and television titles that is an important source of recurring revenue and serves as the foundation for the growth of the Company's core businesses. The Lionsgate and Summit brands remain synonymous with original, daring, quality entertainment in markets around the world. [www.lionsgate.com](http://www.lionsgate.com)

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