

**THE 2014 TRIBECA FILM FESTIVAL ANNOUNCES THAT
AT&T IS INVITING EVERYONE TO THE TFF MOVIES FOR FREE
ON FRIDAY, APRIL 25, 2014**

Free "Film For All Friday" Tickets Available Starting April 14

The 2014 Tribeca Film Festival online guide and schedule are now live on www.tribecafilm.com

The 2014 Tribeca Film Festival (TFF) announces that AT&T, the new presenting sponsor, has created FILM FOR ALL FRIDAY – where individual tickets to all film screenings on Friday, April 25 will be FREE.

Thirty-five films will be screened at the Festival venues throughout the day, including *Time is Illmatic*, which takes a look at legendary rapper Nas and his iconic debut album 20 years after its release; a work-in-progress screening of Louie Psihoyos' (*The Cove*) new documentary 6 on a team of activists who risk their lives to shed light on species extinction; Gia Coppola's directorial debut *Palo Alto* starring Emma Roberts and James Franco; the comedic drama *The One I Love* starring Elisabeth Moss and Mark Duplass; and *This Time Next Year*, a documentary that examines the recovery of a New Jersey town one year after Hurricane Sandy.

From April 14 – 17 consumers can receive free tickets to a screening of their choice at all AT&T Company-Owned retail locations in all New York boroughs, including two locations in New Jersey – Hoboken and Edgewater – where tickets will be emailed upon selection to each consumer. Tickets can also be obtained at the TFF box office locations during this time*. Beginning April 17, in addition to the AT&T locations and box office, and subject to availability, Festival goers can go to TribecaFilm.com and get tickets to a free screening. Additional free tickets may be accessed for all Friday April 25 screenings through the Festival Rush Lines that open 45 minutes prior to each screening on a first-come, first-serve basis. *All tickets are subject to availability and two screening tickets per person.*

The 2014 Tribeca Film Festival will take place from April 16 – 27.

WHAT: AT&T's first-ever "Film For All Friday" at the Tribeca Film Festival – a day of free screenings of 2014 Festival films

WHEN: Friday, April 25, 2014

**TFF box office locations:*

- AMC Loews Village VII, 66 3rd Ave at 11th Street
- Bow Tie Cinemas Chelsea 9, 260 W 23rd St between 7th & 8th Avenues
- Tribeca Cinemas, 54 Varick St at Laight Street

Information on single ticket sales:

Single ticket sales begin Tuesday, April 8 for American Express Card Members, Sunday, April 13 for downtown residents, and Monday, April 14 for the general public. Single tickets can be purchased online, by telephone, or at one of the TFF Box Office Locations. .

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